

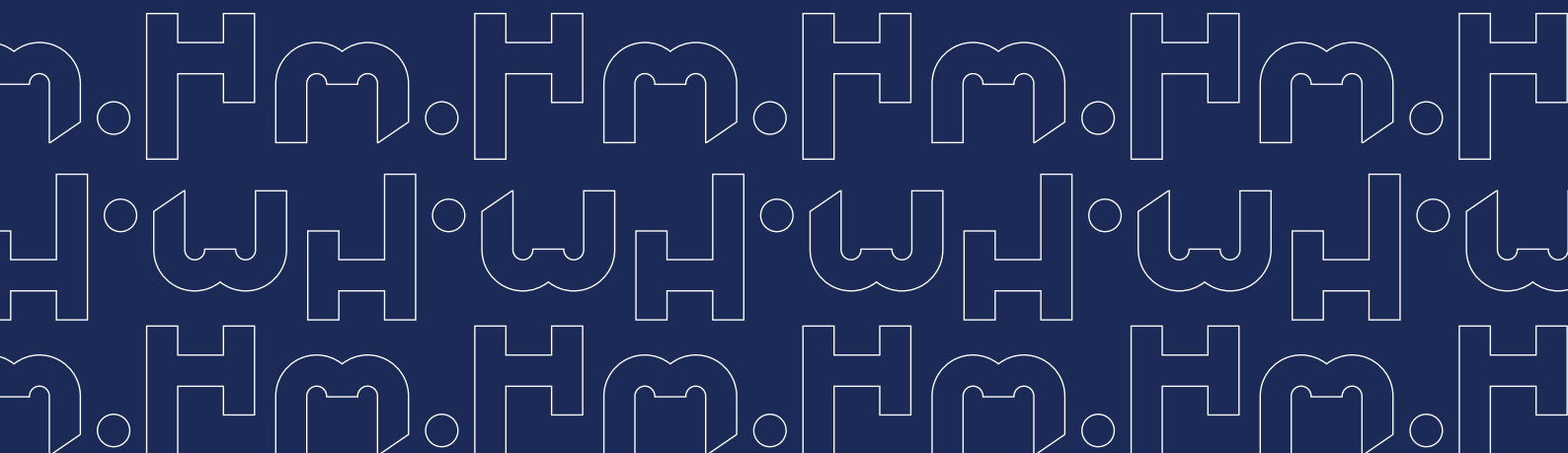
NTT DATA



Harmonic Innovation Week

Agenda

September 16>20 2019
Castrolibero



Concept



Partner



Strategic Advisor



Entopan
Smart Networks
& Strategies

#HarmonicInnovation

Harmonic Innovation Week 2019

For five days from Monday 16 to Friday 20 September, the historic center of Castrolibero - an ancient village in Calabria - will become the heart of an “ecosystem” where startups, pioneers of innovation, research centers, mentors, major industry players as well as private investors and institutions, gather to discuss new ideas and development paths in several technological domains.

The whole village will become a forge of ideas with a high innovative content, in a perfect combination of humanistic tradition and digital transformation, Renaissance “bottega” (workshop) and digital lab.

The event brings in a new format at national and international level, and proposes a new paradigm aimed at increasing and broadening the current Open Innovation models. The concept behind Harmonic Innovation revises the co-creation of innovative solutions with a multidisciplinary approach - human centered - based on values linked to the land, to the knowledge, to the social and cultural heritage of the community.

Through the Harmonic Innovation Week, we wish to start a cooperation between universities, companies, startups, research centers, bearers of innovation and stakeholders interested in social and technological innovation, putting the human being center-stage.

Monday 16th Sept

- 9:00am – 12:30pm **Arrival and Registration \ Historic center of Castrolibero,**
- 12:30am – 14:00pm **Lunch \ Historic center of Castrolibero**
- 2:00pm – 3:00pm **Welcome \ St. John Church**
- Giovanni Greco *Mayor of Castrolibero*
 Walter Ruffinoni *CEO • NTT DATA Italia*
 Luigi Filice *Vice-Chancellor of the University of Calabria*
 Francesco Cicione *CEO • Entopan Smart Networks & Strategies*
 Giorgio Scarpelli *Chief Technology & Innovation Officer • NTT DATA Italia*
- 3:00pm – 6:00pm **Inspiring Panel \ St. John Church**
- An opportunity to discuss the main challenges offered by technological development with a view to sustainable growth and a focus on ethical finance
- Pierpaolo Pellisseri *GENERALI • Networking Manager*
 Johanna Schwert *R+V • Innovation Coach*
 Biagio Pandolfi *BNL • Senior UI/UX Designer*
 Francesco Mandracchia *MPS • IT Innovation Specialist*
 Ugo Biggeri *Etica Sgr • Chairman*
 Patrizia Celia *Borsa Italiana • Head of Large Caps, Investment Vehicles and Market Intelligence*
 Domenico Marinaro *UBI Banca • Head of “Corporate & Investment Banking and Markets Organization” Office at Organization Department*
 Host Alessandro Maria Lerro *Oltre Open Innovation Hub • Strategic Advisor*
- 6:00pm – 6:30pm **Coffee Break**
- 6:30pm – 7:00pm **Startup Pitches \ St. John Church**
- The winners of the Harmonic Innovation Contest show their projects
Altilia • ShieldIOT • MediaClinics • Erre Quadro
- 7:00pm – 7:30pm **Coffee Break**
- 7:30pm – 8:30pm **Discovering Castrolibero – A stroll around the village, surrounded by soundscapes \ Historic center of Castrolibero**
- 8:30pm – 10:00pm **Dinner \ St. Mary Church**
- 10:00pm – 11:30pm **Jazz Live Music Concert**

Tuesday 17th Sept

9:00am – 12:00pm **Inspiring Panel \ St. John Church**

A meeting to think about how smart services and smart cities can place humans at the heart of the concept of development.

Massimiliano Garri *ACEA • Chief Innovation & Information Officer (Video message)*

Saverio Orlando *DigiAdvisors • Cofounder*

Antonio Viterbo *Mangiatorella • Executive*

Davide Bionda *Fincantieri*

Roberta Caruso *Home4Creativity • CEO / I Live in Vaccarizzo • Project Manager*

Host Luigi Filice *Vice-Chancellor of the University of Calabria*

12:00pm – 12:30pm **Coffee Break**

12:30pm – 1:00pm **Startup Pitches \ St. John Church**

The winners of the Harmonic Innovation Contest show their projects

Macingo • Virtultaly • RESET • Arcon

1:00pm – 3:30pm **Lunch**

3:30pm – 5:00pm **Inspiring Panel \ St. John Church**

“A systemic approach to innovation: enabling the achievement of successful systems”

Enrico Mancin *IBM • IoT Europe Lead Architect*

David Ward *FLEX • Systems Engineer Manager*

Carlo Leardi *TETRA PAK • System Engineer*

Host Alfredo Garro *AISE • Vice President*

5:00pm – 5:30pm **Coffee Break**

5:30pm – 5:45pm **Startup Pitches \ St. John Church**

The most innovative startups of the Harmonic innovation contest introduce themselves

Innoflex

5:45pm – 6:30pm **Creation of teams \ St. John Church**

Creation of 8 multidisciplinary teams. The teams will be hosted in old craft workshops, which will become forges of new business ideas.

6:30pm – 11:00pm **Guided tour of the Swabian Castle in Cosenza and of the “MAB” – open-air museum. Dinner at the Castle \ Cosenza**

Wednesday 18th Sept

9:00am – 1:00pm	Teams at work \ Craft workshops in the historic center of Castrolibero
1:00pm – 3:30pm	Lunch \ Historic center of Castrolibero
3:30pm – 5:00pm	Teams at work \ Craft workshops in the historic center of Castrolibero
5:00pm – 5:30pm	Coffee Break
5:30pm – 6:30pm	Setting up of posters and pictures to tell guests about the activity of the village \ Craft workshops in the historic center of Castrolibero
6:30pm – 8:00pm	“The Village of Innovation” opens to guests
8:00pm – 11:00pm	“Calabrian Street Food Experience” with local products KM 0 and musical concerts \ Palazzotto Park

Thursday 19th Sept

9:00am – 1:00pm	Teams at work \ Craft workshops in the historic center of Castrolibero
1:00pm – 3:30pm	Lunch \ Historic center of Castrolibero
3:30pm – 5:00pm	Teams at work \ Craft workshops in the historic center of Castrolibero
5:00pm – 5:30pm	Coffee Break
5:30pm – 6:30pm	Setting up of posters and pictures to tell guests about the activity of the village \ Craft workshops in the historic center of Castrolibero
6:30pm – 8:00pm	“The Village of Innovation” opens to guests
8:00pm – 11:00pm	Open party with wine-tasting and outdoor movie \ St. John Church

Friday 20th Sept

- 9:00am – 1:00pm **Presentation of achievements \ St. John Church**
 A panel of experts will comment on the achievements and the projects carried out during the Harmonic Innovation Week
Diego Teloni *Oltre Open Innovation Hub • Network Advisor*
Piero Dominici *Director of “Complexity Education Project” at University of Perugia*
Gianluigi Greco *Director of Mathematics and Computer Science Department at University of Calabria*
Host Andrea Bonaccorsi *Full professor of managerial engineering at University of Pisa*
- 1:00pm – 3:00pm **Lunch**
- 3:00pm – 6:00pm **Preparation of final pitches \ Craft workshops in the historic center of Castrolibero**
 Each team will focus on the pitch preparation to show the project on the final day of the event
- 6:00pm – 7:00pm **Transfer to amphitheater “V. Tieri” by private shuttles \ Meeting point at the central square of Castrolibero**
- 7:00pm – 8:00pm **Innovation Avenue \ Gardens of the Amphitheater “V. Tieri”**
 An avenue dedicated to innovation with the interactive presentation of the technologies and innovative tools by NTT DATA Italia and the startups of the Harmonic Innovation Week.
 Street food stands will “enrich” the stroll around the village.
- 8:00pm – 9:00pm **Opening speeches \ Amphitheater “V. Tieri”**
 Institutions – Partners – Companies
 Overview of the works carried out during the Innovation Week by Prof. Andrea Bonaccorsi
- 9:00pm – 10:00pm **Closing speech by Federico Rampini** *writer and journalist*
\ Amphitheater “V. Tieri”
- 10:30pm – 12:00pm **Live concert \ Amphitheater “V. Tieri”**



**Harmonic
Innovation
Week**

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